

Easy to use

Accessible to all

Reduces disruption

Breaks down the silos

Single Source of Truth

Captures and shares rail knowledge



***RailM8—Australia's First Railpedia***



*Want to see what we mean? Scan this QR code for a link to download our prototype app*



## Australia's First Railpedia

Brought to you by the Future Leaders of the



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Graphics & Marketing Lead



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Product Development & Technical Lead



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Finance & Business Development



**Chantelle Singleton**  
Industry Engagement Champion



### We are RailM8.

Our vision is simple;

We want to demystify the often confusing (and even more frequently frustrating) world of rail.

### What do we mean...?

Rail is one of the oldest industries in the world, which has developed a unique language specific to geographic locations and rail operators. With the surging investment in rail, there is a large demand on the current rail workforce. This is (and will continue to) result in an increase in rail related recruitment from external industries as well as a rise in relocating existing rail workforce to address resource requirements.

One of the challenges the industry faces is onboarding and relocating people, without this unique language creating unnecessary barriers, inefficiencies or frustrations.

To assist with this challenge our team has developed a smart device app and website, which provides an easy-to-use rail-specific search function. Yes, a *Railpedia!* The RailM8 team has developed a prototype app and a basic database as a proof of concept. Give it a go—all the details you need are found at the bottom right corner of this info sheet.

### We want you to join us on our journey!

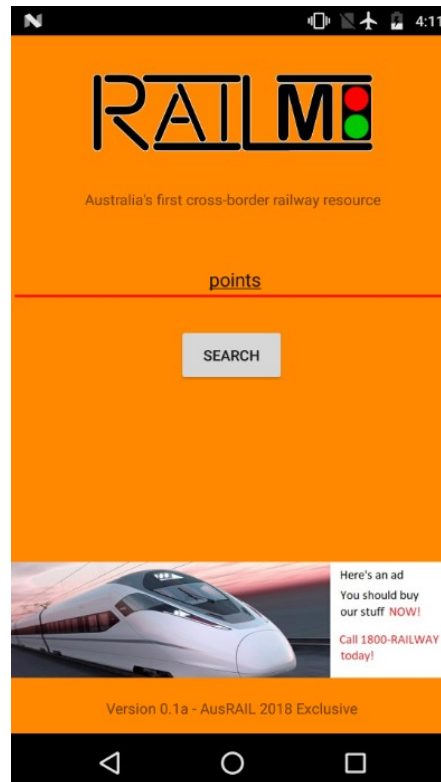
Even if that's just to ask a question, or provide some feedback.

Please send any enquiries to RailM8.Aus@gmail.com. However if you'd like to speak to one of our team members, please contact Simon Duke on +61 498 800 670.

### RailM8 is Australia's first Railpedia.

RailM8 aims to:

- Make rail more accessible.
- Demystify jargon used by different disciplines, asset owners and operators.
- Provide a future platform for engagement for all facets of the rail industry.



*It's not what you know but who you know, and with RailM8 you know everyone!*

### Target Market

RailM8 is the ideal friend for everyone who is in, was, in or is thinking about joining the rail industry. Oh, and it probably helps if you have a smart phone.

### Next Steps

The next step is to develop a fully functional app and populate a detailed database. We propose to market the app in a similar fashion to Wikipedia.

Users are encouraged to populate pages. This creates a place for experienced members of the rail community to share their knowledge. Pages will be highlighted as unverified until they are reviewed and approved.

This application has the potential to expand and include items like:

- Rail related advertising, including rail suppliers, designers, constructors and maintainers.
- Links to Rail Operator standards.

### Try out our prototype!

Either scan the code or visit [ylphay.id.au/RailM8](http://ylphay.id.au/RailM8) (NB. Capitalisations matter!). Try "pig's foot:".

### We Want You...

To think of any time you've struggled to understand a 'secret' rail knowledge term, imagine how much a friend like RailM8 could've helped!

Then call us to see how you can get involved in revolutionising the industry we love!

